



Portfolio Brief

Nortel Networks

## **Multimedia Communication Server (MCS) 5100**

**Transforming the way businesses  
work, think, and compete**



**NORTEL**  
NETWORKS™

*Share information as if you were there...adapt communications to the way you do business...increase productivity by up to 8 percent while decreasing costs...direct calls and messages to wherever you are...and more.*

### **The smart way to do business**

MCS 5100 is a network-based, application delivery solution that seamlessly integrates voice, data, and video services so that you can conduct “business as usual” virtually anywhere...anytime.

From collaboration and personalization features to multimedia and mobility, MCS 5100 delivers total cost of ownership savings of up to 60 percent.

#### **Collaboration tools**

Speed the decision-making process by sharing resources and information with coworkers, customers, suppliers, and business partners.

Use the whiteboard to share visual information in real time and exchange files seamlessly while talking on the phone. Workflow is uninterrupted and users no longer need to start up separate applications.

Push (send) Web pages to someone else’s screen during a call or co-browse to simultaneously “turn” Web pages.

#### **Personalization features**

Adapt communications services to the way you work.

Manage incoming calls based on caller ID, time of day, and other criteria. Decide whether to answer or forward calls to voicemail, e-mail or a Web site. Automatically track all calls and how they were handled.

Use the picture caller ID to see who is calling before you answer. Make the most of enhanced telephony features. Establish an ad hoc conference call with multiple parties on the spur of the moment.

#### **Multimedia applications**

Stay competitive by making all time, productive time.

Keep a distributed workforce engaged with video calling. Convene face-to-face meetings without the hassle, expense, and stress of traveling.

Trade ideas with instant messaging—even while on a call with someone else. Interact with one or more colleagues at the same time to stay informed and be more responsive.

## **Mobility services**

Let work be what you do—not where you do it.

Connect to the network with a telephone, PC, mobile phone, or wireless device—whether you're in the office, telecommuting, or traveling. Access network-based personal directories, “friends” lists, and all communications features quickly and easily.

Take advantage of “plug-and-play” features to move, add, or change a telephone or PC without the help of an administrator or technician. Share office space, customize it as if it were your own, and transparently direct your incoming calls there.

## **...and more**

**Personal Agent** enables you to establish your own rules for call management and presentation. Decide whether to have multiple devices ring simultaneously or one at a time, in a certain order, when a call arrives.

Determine when others are online, on a call, available or unavailable before you call—and quickly update or refresh that information. Minimize work interruptions by blocking off “quiet time.”

Make the most of **Unified Messaging** by retrieving all your messages—e-mail, voicemail, faxes—at the same time. Download your messages while traveling and play them back at your convenience.

Enhance back-office operations and customer interface points with **Custom Applications**.

## **MCS 5100 delivers:**

*Productivity...* Do more with less—whether it's time, money, people, or equipment

*Mobility...* Collaborate and communicate anywhere, anytime

*Personalization...* Tailor communications to your needs

*Reliability...* Access multimedia communications on demand

*Scalability...* Grow the network at your own pace

*Simplicity...* Consolidate voice, data, and video communications

*Cost savings...* See bottom line results

*Programmability...* Leverage MCS 5100 to build custom applications



### Team with a leader

Nortel Networks has the breadth, flexibility, and completeness when it comes to end-to-end IP solutions and multi-media applications.

MCS 5100 is an integrated application delivery platform that enables you to manage everything at both the network and desktop levels.

### Now is the time...

Discover how MCS 5100 can help increase your competitive edge with next-generation capabilities that impact the bottom line. Increase employee productivity by up to 8 percent, achieve savings of up to 40 percent on communications costs for mobile users, and benefit from convergence and investment protection with total cost of ownership savings of up to 60 percent. For more information, please visit our Web site at [www.nortelnetworks.com](http://www.nortelnetworks.com) or call 1-800-4-NORTEL.

MCS 5100...transforming the way businesses work, think, and compete.

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*Nortel Networks is an industry leader and innovator focused on transforming how the world communicates and exchanges information. The company is supplying its service provider and enterprise customers with communications technology and infrastructure to enable value-added IP data, voice and multimedia services spanning Wireless Networks, Wireline Networks, Enterprise Networks, and Optical Networks. As a global company, Nortel Networks does business in more than 150 countries. More information about Nortel Networks can be found on the Web at:*

**[www.nortelnetworks.com](http://www.nortelnetworks.com)**

For more information, contact your Nortel Networks representative, or call 1-800-4-NORTEL or 1-800-466-7835 from anywhere in North America.

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